



## National Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Facebook?

*Favorable*..... 30%  
*Unfavorable* ..... 48%  
*Not sure* ..... 22%

**Q2** Do you have a favorable or unfavorable opinion of Twitter?

*Favorable*..... 27%  
*Unfavorable* ..... 43%  
*Not sure* ..... 30%

**Q3** Do you have a favorable or unfavorable opinion of Instagram?

*Favorable*..... 25%  
*Unfavorable* ..... 36%  
*Not sure* ..... 39%

**Q4** Do you have a favorable or unfavorable opinion of Google?

*Favorable*..... 61%  
*Unfavorable* ..... 21%  
*Not sure* ..... 18%

**Q5** Do you have a favorable or unfavorable opinion of YouTube?

*Favorable*..... 58%  
*Unfavorable* ..... 20%  
*Not sure* ..... 23%

**Q6** Do you have a favorable or unfavorable opinion of Cambridge Analytica?

*Favorable*..... 11%  
*Unfavorable* ..... 41%  
*Not sure* ..... 49%

**Q7** Do you have a favorable or unfavorable opinion of Mark Zuckerberg?

*Favorable*..... 24%  
*Unfavorable* ..... 35%  
*Not sure* ..... 41%

**Q8** Do you have a favorable or unfavorable opinion of Sheryl Sandberg?

*Favorable*..... 10%  
*Unfavorable* ..... 21%  
*Not sure* ..... 69%

**Q9** Do you have a favorable or unfavorable opinion of Jeff Bezos?

*Favorable*..... 17%  
*Unfavorable* ..... 21%  
*Not sure* ..... 62%

**Q10** Do you have a favorable or unfavorable opinion of Peter Thiel?

*Favorable*..... 7%  
*Unfavorable* ..... 19%  
*Not sure* ..... 74%

**Q11** Do you have a favorable or unfavorable opinion of Eric Schmidt?

*Favorable*..... 9%  
*Unfavorable* ..... 16%  
*Not sure* ..... 75%

**Q12** Do you have a favorable or unfavorable opinion of Jack Dorsey?

*Favorable*..... 7%  
*Unfavorable* ..... 14%  
*Not sure* ..... 78%





**Q13** Do you have a favorable or unfavorable opinion of Satya Nadella?

*Favorable*..... 8%  
*Unfavorable* ..... 13%  
*Not sure* ..... 79%

**Q14** Have you heard recent reports that Facebook allowed a company called “Cambridge Analytica” to harvest the data from 50 million users to create voter profiles without the users’ permission?

*Yes*..... 58%  
*No*..... 26%  
*Not sure*..... 16%

**Q15** Facebook CEO Mark Zuckerberg recently said he’d be willing to testify before Congress if he was the best person to answer questions about Facebook. Do you think Mark Zuckerberg should be required to testify before Congress to explain how the “Cambridge Analytica” data breach happened on Facebook’s watch?

*Yes*..... 71%  
*No*..... 12%  
*Not sure*..... 17%

**Q16** Do you believe that Facebook can be trusted to keep your information safe from corporations or political campaigns that would improperly use it?

*Yes*..... 14%  
*No*..... 70%  
*Not sure*..... 16%

**Q17** Would you support or oppose government regulation of social media companies like Facebook requiring greater transparency and accountability to the public about how Facebook and its advertisers can use their data?

*Support*..... 56%  
*Oppose*..... 24%  
*Not sure*..... 20%

**Q18** Given the choices of the US Government, State and Local Governments, Tech Companies like Google and Facebook, or some other entity which do you trust the most to ensure consumer data isn’t being exploited online, or do you not trust any of them?

*US Government*..... 22%  
*State and Local Governments* ..... 12%  
*Tech Companies like Google and Facebook*... 10%  
*Some other entity*..... 5%  
*Don’t trust any of these*..... 43%  
*Not sure*..... 7%

**Q19** Do you have a Facebook account, or not?

*Yes*..... 67%  
*No*..... 33%

**Q20** (Among those with a Facebook account) Which of the following best describes the action you will take based on everything you’ve heard about Facebook lately: do you plan to delete your account, do you plan to use Facebook less, do you plan to use Facebook more, or will you not make any changes to your Facebook usage?

*Delete my account*..... 12%  
*Use Facebook less* ..... 36%  
*Use Facebook more*..... 5%  
*Will not make any changes*..... 43%  
*Not sure*..... 3%

**Q21** Do you think political campaigns should be penalized if they knowingly used illegally harvested data to target voters?

*Yes*..... 70%  
*No*..... 12%  
*Not sure*..... 18%





**Q22** If Donald Trump's campaign knowingly used data obtained against Facebook's Terms of Service from Cambridge Analytica to target voters would that make you view him more or less favorably, or would it not make a difference?

*Would make me view him more favorably* ..... 9%  
*Would make me view him less favorably* ..... 48%  
*Wouldn't make a difference*..... 35%  
*Not sure*..... 8%

**Q23** In the election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, or someone else or did you not vote in the election?

*Donald Trump* ..... 40%  
*Hillary Clinton*..... 46%  
*Someone else / Did not vote in the election*.... 14%

**Q24** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q25** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 41%  
*Republican*..... 32%  
*Independent / Other*..... 27%

**Q26** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 9%  
*White* ..... 73%  
*African-American* ..... 12%  
*Other*..... 6%

**Q27** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 11%  
*30 to 45*..... 20%  
*46 to 65*..... 43%  
*Older than 65*..... 26%

**Q28** Do you have investments in the stock market?

*Yes*..... 56%  
*No*..... 44%

**Q29** Mode

*Phone* ..... 80%  
*Internet* ..... 20%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Facebook Favorability</b>				
<b>Favorable</b>	30%	29%	34%	21%
<b>Unfavorable</b>	48%	53%	42%	57%
<b>Not sure</b>	22%	17%	25%	22%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Twitter Favorability</b>				
<b>Favorable</b>	27%	26%	28%	28%
<b>Unfavorable</b>	43%	50%	40%	37%
<b>Not sure</b>	30%	24%	33%	35%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Instagram Favorability</b>				
<b>Favorable</b>	25%	21%	28%	25%
<b>Unfavorable</b>	36%	43%	31%	35%
<b>Not sure</b>	39%	36%	41%	40%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Google Favorability</b>				
<b>Favorable</b>	61%	50%	72%	59%
<b>Unfavorable</b>	21%	30%	14%	17%
<b>Not sure</b>	18%	19%	15%	24%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>YouTube Favorability</b>				
<b>Favorable</b>	58%	52%	64%	52%
<b>Unfavorable</b>	20%	25%	14%	22%
<b>Not sure</b>	23%	22%	22%	25%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Cambridge Analytica Favorability</b>				
<b>Favorable</b>	11%	15%	9%	4%
<b>Unfavorable</b>	41%	29%	51%	38%
<b>Not sure</b>	49%	55%	40%	58%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Zuckerberg Favorability</b>				
<b>Favorable</b>	24%	24%	28%	12%
<b>Unfavorable</b>	35%	42%	27%	39%
<b>Not sure</b>	41%	34%	44%	49%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Sandberg Favorability</b>				
<b>Favorable</b>	10%	8%	11%	12%
<b>Unfavorable</b>	21%	28%	21%	5%
<b>Not sure</b>	69%	64%	68%	83%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Bezos Favorability</b>				
<b>Favorable</b>	17%	12%	23%	14%
<b>Unfavorable</b>	21%	29%	14%	17%
<b>Not sure</b>	62%	58%	63%	69%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Thiel Favorability</b>				
<b>Favorable</b>	7%	8%	7%	4%
<b>Unfavorable</b>	19%	22%	17%	20%
<b>Not sure</b>	74%	70%	76%	76%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Schmidt Favorability</b>				
<b>Favorable</b>	9%	8%	11%	9%
<b>Unfavorable</b>	16%	23%	11%	14%
<b>Not sure</b>	75%	69%	78%	77%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Dorsey Favorability</b>				
<b>Favorable</b>	7%	10%	6%	4%
<b>Unfavorable</b>	14%	16%	14%	13%
<b>Not sure</b>	78%	74%	80%	83%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Nadella Favorability</b>				
<b>Favorable</b>	8%	8%	8%	5%
<b>Unfavorable</b>	13%	18%	11%	9%
<b>Not sure</b>	79%	74%	80%	86%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Heard Cambridge Analytica Reports Yes/No</b>				
<b>Yes</b>	58%	55%	61%	56%
<b>No</b>	26%	28%	24%	30%
<b>Not sure</b>	16%	17%	15%	14%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Zuckerberg Should Be Required to Testify Yes/No</b>				
<b>Yes</b>	71%	72%	71%	71%
<b>No</b>	12%	13%	14%	5%
<b>Not sure</b>	17%	15%	15%	25%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Facebook Can Be Trusted Yes/No</b>				
<b>Yes</b>	14%	13%	16%	11%
<b>No</b>	70%	74%	66%	68%
<b>Not sure</b>	16%	12%	17%	21%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Government Regulation of Social Media Companies Support/Oppose</b>				
<b>Support</b>	56%	54%	60%	50%
<b>Oppose</b>	24%	30%	20%	19%
<b>Not sure</b>	20%	15%	19%	32%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Trust Most With Consumer Data</b>				
<b>US Government</b>	22%	19%	28%	15%
<b>State and Local Governments</b>	12%	11%	15%	11%
<b>Tech Companies like Google and Facebook</b>	10%	9%	9%	14%
<b>Some other entity</b>	5%	5%	4%	11%
<b>Don't trust any of these</b>	43%	53%	36%	42%
<b>Not sure</b>	7%	5%	9%	8%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Facebook Account Yes/No</b>				
Yes	67%	64%	71%	65%
No	33%	36%	29%	35%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Action Will Take With Facebook Usage</b>				
Delete my account	12%	6%	18%	8%
Use Facebook less	36%	43%	35%	24%
Use Facebook more	5%	5%	3%	16%
Will not make any changes	43%	46%	40%	51%
Not sure	3%	-	5%	2%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Penalize Campaigns Using Illegally Harvested Data Yes/No</b>				
Yes	70%	56%	78%	76%
No	12%	23%	7%	3%
Not sure	18%	21%	15%	21%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
<b>Usage of Cambridge Analytica Impact on Trump Favorability</b>				
Would make me view him more favorably	9%	13%	7%	9%
Would make me view him less favorably	48%	26%	65%	50%
Wouldn't make a difference	35%	55%	21%	30%
Not sure	8%	6%	8%	11%

	Base	Gender	
		Wom...	Man
<b>Facebook Favorability</b>			
Favorable	30%	40%	19%
Unfavorable	48%	38%	60%
Not sure	22%	22%	21%

	Base	Gender	
		Wom...	Man
<b>Twitter Favorability</b>			
Favorable	27%	31%	23%
Unfavorable	43%	40%	47%
Not sure	30%	30%	30%





	Base	Gender	
		Wom...	Man
<b>Instagram Favorability</b>			
Favorable	25%	29%	20%
Unfavorable	36%	33%	40%
Not sure	39%	38%	40%

	Base	Gender	
		Wom...	Man
<b>Google Favorability</b>			
Favorable	61%	66%	56%
Unfavorable	21%	17%	25%
Not sure	18%	17%	19%

	Base	Gender	
		Wom...	Man
<b>YouTube Favorability</b>			
Favorable	58%	59%	56%
Unfavorable	20%	17%	23%
Not sure	23%	24%	21%

	Base	Gender	
		Wom...	Man
<b>Cambridge Analytica Favorability</b>			
Favorable	11%	14%	7%
Unfavorable	41%	37%	45%
Not sure	49%	49%	48%

	Base	Gender	
		Wom...	Man
<b>Zuckerberg Favorability</b>			
Favorable	24%	31%	17%
Unfavorable	35%	30%	41%
Not sure	41%	39%	43%

	Base	Gender	
		Wom...	Man
<b>Sandberg Favorability</b>			
Favorable	10%	15%	5%
Unfavorable	21%	20%	23%
Not sure	69%	66%	72%







	Base	Gender	
		Wom...	Man
<b>Bezos Favorability</b>			
Favorable	17%	17%	17%
Unfavorable	21%	20%	21%
Not sure	62%	63%	61%

	Base	Gender	
		Wom...	Man
<b>Thiel Favorability</b>			
Favorable	7%	9%	4%
Unfavorable	19%	20%	18%
Not sure	74%	70%	78%

	Base	Gender	
		Wom...	Man
<b>Schmidt Favorability</b>			
Favorable	9%	12%	7%
Unfavorable	16%	14%	19%
Not sure	75%	75%	75%

	Base	Gender	
		Wom...	Man
<b>Dorsey Favorability</b>			
Favorable	7%	11%	4%
Unfavorable	14%	14%	15%
Not sure	78%	76%	81%

	Base	Gender	
		Wom...	Man
<b>Nadella Favorability</b>			
Favorable	8%	12%	3%
Unfavorable	13%	12%	15%
Not sure	79%	76%	82%

	Base	Gender	
		Wom...	Man
<b>Heard Cambridge Analytica Reports Yes/No</b>			
Yes	58%	54%	63%
No	26%	28%	24%
Not sure	16%	17%	14%





	Base	Gender	
		Wom...	Man
<b>Zuckerberg Should Be Required to Testify Yes/No</b>			
Yes	71%	68%	75%
No	12%	14%	10%
Not sure	17%	18%	15%

	Base	Gender	
		Wom...	Man
<b>Facebook Can Be Trusted Yes/No</b>			
Yes	14%	19%	9%
No	70%	63%	77%
Not sure	16%	17%	14%

	Base	Gender	
		Wom...	Man
<b>Government Regulation of Social Media Companies Support/Oppose</b>			
Support	56%	55%	58%
Oppose	24%	24%	23%
Not sure	20%	21%	19%

	Base	Gender	
		Wom...	Man
<b>Trust Most With Consumer Data</b>			
US Government	22%	26%	19%
State and Local Governments	12%	11%	15%
Tech Companies like Google and Facebook	10%	8%	12%
Some other entity	5%	5%	6%
Don't trust any of these	43%	41%	45%
Not sure	7%	10%	4%

	Base	Gender	
		Wom...	Man
<b>Facebook Account Yes/No</b>			
Yes	67%	71%	63%
No	33%	29%	37%





	Base	Gender	
		Wom...	Man
<b>Action Will Take With Facebook Usage</b>			
Delete my account	12%	10%	15%
Use Facebook less	36%	34%	39%
Use Facebook more	5%	6%	4%
Will not make any changes	43%	46%	39%
Not sure	3%	3%	2%

	Base	Gender	
		Wom...	Man
<b>Penalize Campaigns Using Illegally Harvested Data Yes/No</b>			
Yes	70%	69%	71%
No	12%	12%	12%
Not sure	18%	19%	17%

	Base	Gender	
		Wom...	Man
<b>Usage of Cambridge Analytica Impact on Trump Favorability</b>			
Would make me view him more favorably	9%	11%	8%
Would make me view him less favorably	48%	47%	48%
Wouldn't make a difference	35%	32%	38%
Not sure	8%	9%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Facebook Favorability</b>				
Favorable	30%	38%	27%	22%
Unfavorable	48%	40%	54%	56%
Not sure	22%	22%	19%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Twitter Favorability</b>				
Favorable	27%	30%	25%	25%
Unfavorable	43%	42%	45%	43%
Not sure	30%	28%	30%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Instagram Favorability</b>				
Favorable	25%	32%	17%	21%
Unfavorable	36%	30%	46%	35%
Not sure	39%	37%	37%	44%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Google Favorability</b>				
Favorable	61%	68%	53%	60%
Unfavorable	21%	14%	28%	22%
Not sure	18%	17%	19%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>YouTube Favorability</b>				
Favorable	58%	60%	53%	59%
Unfavorable	20%	15%	27%	17%
Not sure	23%	24%	20%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cambridge Analytica Favorability</b>				
Favorable	11%	15%	11%	4%
Unfavorable	41%	45%	34%	42%
Not sure	49%	40%	55%	54%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Zuckerberg Favorability</b>				
Favorable	24%	29%	23%	18%
Unfavorable	35%	29%	41%	37%
Not sure	41%	42%	36%	45%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sandberg Favorability</b>				
Favorable	10%	15%	8%	6%
Unfavorable	21%	19%	29%	16%
Not sure	69%	67%	63%	78%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Bezos Favorability</b>				
Favorable	17%	20%	14%	17%
Unfavorable	21%	22%	26%	13%
Not sure	62%	58%	61%	70%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Thiel Favorability</b>				
Favorable	7%	9%	7%	3%
Unfavorable	19%	21%	21%	15%
Not sure	74%	70%	73%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Schmidt Favorability</b>				
Favorable	9%	13%	6%	7%
Unfavorable	16%	14%	23%	11%
Not sure	75%	73%	71%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Dorsey Favorability</b>				
Favorable	7%	11%	5%	4%
Unfavorable	14%	17%	17%	7%
Not sure	78%	72%	78%	89%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Nadella Favorability</b>				
Favorable	8%	13%	3%	4%
Unfavorable	13%	13%	17%	10%
Not sure	79%	74%	79%	87%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Heard Cambridge Analytica Reports Yes/No</b>				
Yes	58%	56%	54%	66%
No	26%	27%	30%	19%
Not sure	16%	16%	16%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Zuckerberg Should Be Required to Testify Yes/No</b>				
Yes	71%	70%	69%	76%
No	12%	14%	16%	5%
Not sure	17%	17%	15%	19%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Facebook Can Be Trusted Yes/No</b>				
Yes	14%	20%	10%	9%
No	70%	62%	77%	75%
Not sure	16%	18%	13%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Government Regulation of Social Media Companies Support/Oppose</b>				
Support	56%	54%	56%	60%
Oppose	24%	24%	29%	18%
Not sure	20%	21%	15%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Trust Most With Consumer Data</b>				
US Government	22%	32%	18%	11%
State and Local Governments	12%	11%	14%	14%
Tech Companies like Google and Facebook	10%	11%	8%	10%
Some other entity	5%	4%	2%	11%
Don't trust any of these	43%	34%	51%	50%
Not sure	7%	10%	6%	4%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Facebook Account Yes/No</b>				
Yes	67%	70%	66%	64%
No	33%	30%	34%	36%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Action Will Take With Facebook Usage</b>				
Delete my account	12%	15%	14%	5%
Use Facebook less	36%	39%	32%	36%
Use Facebook more	5%	6%	7%	2%
Will not make any changes	43%	36%	46%	54%
Not sure	3%	3%	-	4%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Penalize Campaigns Using Illegally Harvested Data Yes/No</b>				
Yes	70%	74%	60%	72%
No	12%	8%	19%	12%
Not sure	18%	18%	21%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Usage of Cambridge Analytica Impact on Trump Favorability</b>				
Would make me view him more favorably	9%	10%	15%	2%
Would make me view him less favorably	48%	61%	22%	54%
Wouldn't make a difference	35%	20%	57%	36%
Not sure	8%	9%	6%	7%

	Base	Race			
		Hispanic	White	African-American...	Other
<b>Facebook Favorability</b>					
Favorable	30%	29%	27%	38%	49%
Unfavorable	48%	43%	50%	51%	30%
Not sure	22%	28%	23%	11%	21%

	Base	Race			
		Hispanic	White	African-American...	Other
<b>Twitter Favorability</b>					
Favorable	27%	18%	24%	41%	51%
Unfavorable	43%	54%	45%	41%	15%
Not sure	30%	28%	32%	18%	34%

	Base	Race			
		Hispanic	White	African-American...	Other
<b>Instagram Favorability</b>					
Favorable	25%	7%	23%	45%	37%
Unfavorable	36%	46%	37%	33%	17%
Not sure	39%	46%	40%	22%	46%





	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Google Favorability</b>					
<b>Favorable</b>	<b>61%</b>	52%	61%	67%	66%
<b>Unfavorable</b>	<b>21%</b>	27%	21%	21%	5%
<b>Not sure</b>	<b>18%</b>	20%	18%	12%	29%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>YouTube Favorability</b>					
<b>Favorable</b>	<b>58%</b>	34%	58%	59%	81%
<b>Unfavorable</b>	<b>20%</b>	21%	20%	26%	1%
<b>Not sure</b>	<b>23%</b>	45%	22%	14%	17%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Cambridge Analytica Favorability</b>					
<b>Favorable</b>	<b>11%</b>	29%	8%	20%	3%
<b>Unfavorable</b>	<b>41%</b>	22%	43%	45%	27%
<b>Not sure</b>	<b>49%</b>	49%	49%	35%	70%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Zuckerberg Favorability</b>					
<b>Favorable</b>	<b>24%</b>	26%	24%	27%	19%
<b>Unfavorable</b>	<b>35%</b>	27%	34%	49%	22%
<b>Not sure</b>	<b>41%</b>	46%	42%	25%	59%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Sandberg Favorability</b>					
<b>Favorable</b>	<b>10%</b>	12%	9%	18%	9%
<b>Unfavorable</b>	<b>21%</b>	25%	19%	37%	-
<b>Not sure</b>	<b>69%</b>	63%	72%	46%	91%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Bezos Favorability</b>					
<b>Favorable</b>	<b>17%</b>	16%	17%	19%	21%
<b>Unfavorable</b>	<b>21%</b>	28%	18%	33%	14%
<b>Not sure</b>	<b>62%</b>	56%	65%	48%	66%







	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Thiel Favorability</b>					
Favorable	7%	22%	5%	9%	1%
Unfavorable	19%	29%	17%	32%	8%
Not sure	74%	50%	78%	59%	91%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Schmidt Favorability</b>					
Favorable	9%	14%	6%	18%	20%
Unfavorable	16%	35%	12%	28%	13%
Not sure	75%	52%	82%	54%	67%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Dorsey Favorability</b>					
Favorable	7%	18%	6%	12%	-
Unfavorable	14%	23%	11%	29%	7%
Not sure	78%	59%	83%	59%	93%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Nadella Favorability</b>					
Favorable	8%	25%	4%	15%	13%
Unfavorable	13%	16%	12%	27%	1%
Not sure	79%	59%	85%	58%	86%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Heard Cambridge Analytica Reports Yes/No</b>					
Yes	58%	38%	63%	47%	56%
No	26%	36%	24%	33%	27%
Not sure	16%	26%	14%	20%	17%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Zuckerberg Should Be Required to Testify Yes/No</b>					
Yes	71%	46%	75%	70%	66%
No	12%	22%	10%	20%	6%
Not sure	17%	32%	15%	11%	28%





	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Facebook Can Be Trusted Yes/No</b>					
<b>Yes</b>	14%	10%	12%	28%	20%
<b>No</b>	70%	70%	74%	57%	46%
<b>Not sure</b>	16%	20%	14%	15%	35%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Government Regulation of Social Media Companies Support/Oppose</b>					
<b>Support</b>	56%	35%	62%	51%	43%
<b>Oppose</b>	24%	30%	21%	37%	17%
<b>Not sure</b>	20%	34%	17%	13%	40%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Trust Most With Consumer Data</b>					
<b>US Government</b>	22%	45%	19%	33%	8%
<b>State and Local Governments</b>	12%	16%	11%	18%	13%
<b>Tech Companies like Google and Facebook</b>	10%	13%	9%	5%	21%
<b>Some other entity</b>	5%	-	6%	3%	8%
<b>Don't trust any of these</b>	43%	17%	48%	33%	49%
<b>Not sure</b>	7%	9%	8%	6%	1%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Facebook Account Yes/No</b>					
<b>Yes</b>	67%	52%	66%	83%	73%
<b>No</b>	33%	48%	34%	17%	27%





	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Action Will Take With Facebook Usage</b>					
Delete my account	12%	17%	9%	30%	-
Use Facebook less	36%	69%	31%	42%	38%
Use Facebook more	5%	-	4%	7%	15%
Will not make any changes	43%	-	54%	20%	43%
Not sure	3%	14%	2%	-	5%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Penalize Campaigns Using Illegally Harvested Data Yes/No</b>					
Yes	70%	56%	70%	74%	76%
No	12%	13%	14%	11%	-
Not sure	18%	31%	16%	15%	24%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
<b>Usage of Cambridge Analytica Impact on Trump Favorability</b>					
Would make me view him more favorably	9%	17%	7%	24%	-
Would make me view him less favorably	48%	54%	46%	44%	70%
Wouldn't make a difference	35%	15%	41%	23%	20%
Not sure	8%	14%	7%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Facebook Favorability</b>					
Favorable	30%	31%	43%	30%	19%
Unfavorable	48%	58%	44%	50%	45%
Not sure	22%	11%	14%	19%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Twitter Favorability</b>					
Favorable	27%	44%	33%	27%	14%
Unfavorable	43%	42%	48%	44%	40%
Not sure	30%	14%	19%	29%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Instagram Favorability</b>					
Favorable	25%	34%	31%	26%	13%
Unfavorable	36%	37%	48%	35%	30%
Not sure	39%	29%	21%	39%	57%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Google Favorability</b>					
<b>Favorable</b>	61%	46%	66%	69%	51%
<b>Unfavorable</b>	21%	34%	23%	19%	17%
<b>Not sure</b>	18%	21%	11%	12%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>YouTube Favorability</b>					
<b>Favorable</b>	58%	44%	64%	67%	43%
<b>Unfavorable</b>	20%	30%	24%	16%	17%
<b>Not sure</b>	23%	25%	12%	17%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Cambridge Analytica Favorability</b>					
<b>Favorable</b>	11%	33%	12%	8%	6%
<b>Unfavorable</b>	41%	28%	42%	46%	36%
<b>Not sure</b>	49%	40%	46%	46%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Zuckerberg Favorability</b>					
<b>Favorable</b>	24%	26%	22%	27%	21%
<b>Unfavorable</b>	35%	45%	40%	33%	30%
<b>Not sure</b>	41%	29%	38%	41%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Sandberg Favorability</b>					
<b>Favorable</b>	10%	11%	16%	9%	8%
<b>Unfavorable</b>	21%	30%	24%	19%	18%
<b>Not sure</b>	69%	59%	60%	72%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Bezos Favorability</b>					
<b>Favorable</b>	17%	6%	22%	20%	13%
<b>Unfavorable</b>	21%	50%	27%	13%	16%
<b>Not sure</b>	62%	44%	51%	67%	70%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Thiel Favorability</b>					
Favorable	7%	8%	7%	8%	5%
Unfavorable	19%	43%	32%	11%	12%
Not sure	74%	49%	61%	81%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Schmidt Favorability</b>					
Favorable	9%	12%	15%	8%	6%
Unfavorable	16%	43%	19%	11%	11%
Not sure	75%	45%	65%	82%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Dorsey Favorability</b>					
Favorable	7%	18%	12%	4%	5%
Unfavorable	14%	34%	23%	9%	7%
Not sure	78%	48%	65%	86%	88%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Nadella Favorability</b>					
Favorable	8%	18%	13%	5%	4%
Unfavorable	13%	26%	25%	7%	10%
Not sure	79%	56%	62%	89%	86%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Heard Cambridge Analytica Reports Yes/No</b>					
Yes	58%	41%	52%	67%	55%
No	26%	51%	35%	20%	18%
Not sure	16%	8%	13%	13%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Zuckerberg Should Be Required to Testify Yes/No</b>					
Yes	71%	62%	55%	80%	73%
No	12%	20%	27%	6%	7%
Not sure	17%	18%	18%	14%	19%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Facebook Can Be Trusted Yes/No</b>					
<b>Yes</b>	14%	14%	23%	13%	10%
<b>No</b>	70%	73%	67%	72%	66%
<b>Not sure</b>	16%	13%	10%	15%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Government Regulation of Social Media Companies Support/Oppose</b>					
<b>Support</b>	56%	23%	51%	65%	62%
<b>Oppose</b>	24%	51%	28%	19%	16%
<b>Not sure</b>	20%	27%	21%	16%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Trust Most With Consumer Data</b>					
<b>US Government</b>	22%	25%	21%	23%	22%
<b>State and Local Governments</b>	12%	24%	18%	8%	9%
<b>Tech Companies like Google and Facebook</b>	10%	3%	11%	10%	11%
<b>Some other entity</b>	5%	2%	9%	4%	6%
<b>Don't trust any of these</b>	43%	34%	33%	48%	48%
<b>Not sure</b>	7%	13%	8%	7%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Facebook Account Yes/No</b>					
<b>Yes</b>	67%	72%	82%	68%	50%
<b>No</b>	33%	28%	18%	32%	50%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Action Will Take With Facebook Usage</b>					
Delete my account	12%	12%	21%	9%	9%
Use Facebook less	36%	30%	29%	41%	42%
Use Facebook more	5%	18%	7%	1%	3%
Will not make any changes	43%	40%	43%	44%	45%
Not sure	3%	-	-	6%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Penalize Campaigns Using Illegally Harvested Data Yes/No</b>					
Yes	70%	64%	61%	74%	73%
No	12%	23%	21%	7%	8%
Not sure	18%	13%	18%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Usage of Cambridge Analytica Impact on Trump Favorability</b>					
Would make me view him more favorably	9%	25%	18%	3%	4%
Would make me view him less favorably	48%	41%	44%	51%	49%
Wouldn't make a difference	35%	28%	30%	38%	39%
Not sure	8%	5%	8%	8%	8%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Facebook Favorability</b>			
Favorable	30%	26%	35%
Unfavorable	48%	53%	43%
Not sure	22%	22%	21%





	Base	Stock Investments Yes/No	
		Yes	No
<b>Twitter Favorability</b>			
Favorable	27%	26%	29%
Unfavorable	43%	46%	40%
Not sure	30%	29%	31%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Instagram Favorability</b>			
Favorable	25%	23%	27%
Unfavorable	36%	39%	34%
Not sure	39%	39%	39%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Google Favorability</b>			
Favorable	61%	63%	60%
Unfavorable	21%	23%	18%
Not sure	18%	15%	22%

	Base	Stock Investments Yes/No	
		Yes	No
<b>YouTube Favorability</b>			
Favorable	58%	60%	55%
Unfavorable	20%	20%	19%
Not sure	23%	20%	25%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Cambridge Analytica Favorability</b>			
Favorable	11%	9%	12%
Unfavorable	41%	47%	33%
Not sure	49%	43%	55%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Zuckerberg Favorability</b>			
Favorable	24%	24%	24%
Unfavorable	35%	34%	35%
Not sure	41%	41%	41%







	Base	Stock Investments Yes/No	
		Yes	No
<b>Sandberg Favorability</b>			
Favorable	10%	10%	10%
Unfavorable	21%	21%	21%
Not sure	69%	69%	69%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Bezos Favorability</b>			
Favorable	17%	23%	11%
Unfavorable	21%	19%	23%
Not sure	62%	58%	66%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Thiel Favorability</b>			
Favorable	7%	8%	5%
Unfavorable	19%	20%	19%
Not sure	74%	72%	76%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Schmidt Favorability</b>			
Favorable	9%	8%	11%
Unfavorable	16%	15%	18%
Not sure	75%	77%	72%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Dorsey Favorability</b>			
Favorable	7%	6%	9%
Unfavorable	14%	13%	16%
Not sure	78%	81%	75%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Nadella Favorability</b>			
Favorable	8%	6%	10%
Unfavorable	13%	12%	15%
Not sure	79%	81%	76%





	Base	Stock Investments Yes/No	
		Yes	No
<b>Heard Cambridge Analytica Reports Yes/No</b>			
Yes	58%	65%	50%
No	26%	23%	30%
Not sure	16%	12%	21%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Zuckerberg Should Be Required to Testify Yes/No</b>			
Yes	71%	77%	64%
No	12%	11%	14%
Not sure	17%	12%	22%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Facebook Can Be Trusted Yes/No</b>			
Yes	14%	13%	17%
No	70%	75%	64%
Not sure	16%	13%	20%

	Base	Stock Investments Yes/No	
		Yes	No
<b>Government Regulation of Social Media Companies Support/Oppose</b>			
Support	56%	65%	46%
Oppose	24%	21%	27%
Not sure	20%	13%	28%





	Base	Stock Investment- s Yes/No	
		Yes	No
<b>Trust Most With Consumer Data</b>			
<b>US Government</b>	22%	23%	22%
<b>State and Local Governments</b>	12%	13%	11%
<b>Tech Companies like Google and Facebook</b>	10%	7%	13%
<b>Some other entity</b>	5%	5%	6%
<b>Don't trust any of these</b>	43%	50%	35%
<b>Not sure</b>	7%	2%	13%

	Base	Stock Investment- s Yes/No	
		Yes	No
<b>Facebook Account Yes/No</b>			
<b>Yes</b>	67%	63%	72%
<b>No</b>	33%	37%	28%

	Base	Stock Investment- s Yes/No	
		Yes	No
<b>Action Will Take With Facebook Usage</b>			
<b>Delete my account</b>	12%	12%	13%
<b>Use Facebook less</b>	36%	38%	35%
<b>Use Facebook more</b>	5%	5%	6%
<b>Will not make any changes</b>	43%	41%	46%
<b>Not sure</b>	3%	4%	1%

	Base	Stock Investment- s Yes/No	
		Yes	No
<b>Penalize Campaigns Using Illegally Harvested Data Yes/No</b>			
<b>Yes</b>	70%	73%	66%
<b>No</b>	12%	13%	11%
<b>Not sure</b>	18%	14%	23%





	Base	Stock Investments Yes/No	
		Yes	No
<b>Usage of Cambridge Analytica Impact on Trump Favorability</b>			
Would make me view him more favorably	9%	6%	14%
Would make me view him less favorably	48%	52%	43%
Wouldn't make a difference	35%	38%	31%
Not sure	8%	4%	12%

	Base	Mode	
		Pho...	Intern...
<b>Facebook Favorability</b>			
Favorable	30%	23%	57%
Unfavorable	48%	54%	28%
Not sure	22%	23%	14%

	Base	Mode	
		Pho...	Intern...
<b>Twitter Favorability</b>			
Favorable	27%	20%	54%
Unfavorable	43%	47%	30%
Not sure	30%	33%	16%

	Base	Mode	
		Pho...	Intern...
<b>Instagram Favorability</b>			
Favorable	25%	19%	45%
Unfavorable	36%	41%	22%
Not sure	39%	41%	33%

	Base	Mode	
		Pho...	Intern...
<b>Google Favorability</b>			
Favorable	61%	58%	74%
Unfavorable	21%	23%	13%
Not sure	18%	19%	13%

	Base	Mode	
		Pho...	Intern...
<b>YouTube Favorability</b>			
Favorable	58%	52%	77%
Unfavorable	20%	22%	10%
Not sure	23%	26%	13%





	Base	Mode	
		Pho...	Intern...
<b>Cambridge Analytica Favorability</b>			
Favorable	11%	7%	23%
Unfavorable	41%	47%	21%
Not sure	49%	46%	57%

	Base	Mode	
		Pho...	Intern...
<b>Zuckerberg Favorability</b>			
Favorable	24%	19%	42%
Unfavorable	35%	36%	31%
Not sure	41%	45%	27%

	Base	Mode	
		Pho...	Intern...
<b>Sandberg Favorability</b>			
Favorable	10%	8%	19%
Unfavorable	21%	21%	20%
Not sure	69%	71%	61%

	Base	Mode	
		Pho...	Intern...
<b>Bezos Favorability</b>			
Favorable	17%	15%	27%
Unfavorable	21%	19%	27%
Not sure	62%	67%	46%

	Base	Mode	
		Pho...	Intern...
<b>Thiel Favorability</b>			
Favorable	7%	5%	13%
Unfavorable	19%	18%	22%
Not sure	74%	77%	65%

	Base	Mode	
		Pho...	Intern...
<b>Schmidt Favorability</b>			
Favorable	9%	6%	20%
Unfavorable	16%	15%	19%
Not sure	75%	79%	61%





	Base	Mode	
		Pho...	Intern...
<b>Dorsey Favorability</b>			
Favorable	7%	6%	13%
Unfavorable	14%	12%	22%
Not sure	78%	83%	65%

	Base	Mode	
		Pho...	Intern...
<b>Nadella Favorability</b>			
Favorable	8%	3%	21%
Unfavorable	13%	13%	15%
Not sure	79%	84%	64%

	Base	Mode	
		Pho...	Intern...
<b>Heard Cambridge Analytica Reports Yes/No</b>			
Yes	58%	61%	49%
No	26%	21%	41%
Not sure	16%	18%	10%

	Base	Mode	
		Pho...	Intern...
<b>Zuckerberg Should Be Required to Testify Yes/No</b>			
Yes	71%	76%	58%
No	12%	9%	20%
Not sure	17%	15%	22%

	Base	Mode	
		Pho...	Intern...
<b>Facebook Can Be Trusted Yes/No</b>			
Yes	14%	11%	25%
No	70%	75%	55%
Not sure	16%	15%	20%

	Base	Mode	
		Pho...	Intern...
<b>Government Regulation of Social Media Companies Support/Oppose</b>			
Support	56%	61%	44%
Oppose	24%	22%	29%
Not sure	20%	17%	28%





	Base	Mode	
		Pho...	Intern...
<b>Trust Most With Consumer Data</b>			
<b>US Government</b>	<b>22%</b>	21%	26%
<b>State and Local Governments</b>	<b>12%</b>	12%	13%
<b>Tech Companies like Google and Facebook</b>	<b>10%</b>	10%	8%
<b>Some other entity</b>	<b>5%</b>	5%	5%
<b>Don't trust any of these</b>	<b>43%</b>	48%	28%
<b>Not sure</b>	<b>7%</b>	3%	20%

	Base	Mode	
		Pho...	Intern...
<b>Facebook Account Yes/No</b>			
<b>Yes</b>	<b>67%</b>	58%	91%
<b>No</b>	<b>33%</b>	42%	9%

	Base	Mode	
		Pho...	Intern...
<b>Action Will Take With Facebook Usage</b>			
<b>Delete my account</b>	<b>12%</b>	12%	13%
<b>Use Facebook less</b>	<b>36%</b>	37%	36%
<b>Use Facebook more</b>	<b>5%</b>	3%	9%
<b>Will not make any changes</b>	<b>43%</b>	45%	41%
<b>Not sure</b>	<b>3%</b>	4%	1%

	Base	Mode	
		Pho...	Intern...
<b>Penalize Campaigns Using Illegally Harvested Data Yes/No</b>			
<b>Yes</b>	<b>70%</b>	72%	62%
<b>No</b>	<b>12%</b>	10%	17%
<b>Not sure</b>	<b>18%</b>	17%	21%





	Base	Mode	
		Pho...	Intern...
<b>Usage of Cambridge Analytica Impact on Trump Favorability</b>			
Would make me view him more favorably	9%	6%	17%
Would make me view him less favorably	48%	50%	42%
Wouldn't make a difference	35%	38%	28%
Not sure	8%	6%	13%

